Lucifer Lighting Opens New York City Pop-Up Showroom

The temporary location is open for the month of June.

By Elizabeth Donoff
San Antonio-based **Lucifer Lighting** has opened a 3,000 square foot pop-up showroom for the month of June in New York City’s SoHo. Located at 362 West Broadway, visits can be scheduled by appointment Monday thru Friday from 9:00 a.m. to 6:00 p.m., and Saturdays from 12 noon to 4:00 p.m. using the following email: popup@luciferlighting.com.

The pop-up will feature the company's latest iteration of its **Fraxion downlight** as well as its **Cylinder** family of luminaires. Lucifer will also be hosting a series of evening activities, CEU courses, panel discussions, and other events for the architecture and design community during the month. For updates, contact the company at the above email or follow via social media with the following hashtag: #LuciferLightingSohoPopup.

Different display areas feature the company's product portfolio so architects and lighting designers can see application options.
Ryan Fischer/Courtesy Lucifer Lighting

One of the vignette areas in the Lucifer Lighting pop-up showroom.
About the Author

Elizabeth Donoff

Elizabeth Donoff is Editor-in-Chief of Architectural Lighting. She joined the editorial team in 2003 and has become a leading voice in the lighting community speaking at industry events such as Lightfair and the International Association of Lighting Designers Annual Enlighten Conference, and has twice served as a judge for the Illuminating Engineering Society New York City Section’s (IESNYC) Lumen Award program. In 2009 she received the Brilliance Award from the IESNYC for dedicated service and contribution to the New York City lighting community.

Prior to her entry into design journalism she worked in New York City architectural offices including FXFowle where she was part of the project teams for the Reuters Building at Three Times Square and the New York Times Headquarters. She is a graduate of Bates College in Lewiston, Me., and earned her Master of Architecture degree from the School of Architecture at Washington University in St. Louis.